Marc De La Cruz

Draper, UT.

801-634-8072

# SKILLS

Certified proficiency in Microsoft Office and Adobe Creative Cloud Products

Good people skills

Able to work independently or with a group

Detail-Oriented

Good work ethic

Good communication skills

Can type 90 words per minute

Fluent in Spanish

# EXPERIENCE

## Waterford Institute, *-Marketing Analyst and Coordinator*

February 2017 - Present

* Worked extensively with the Sales and Marketing team.
* Minor work with HR and Curriculum Directors.
* Re-designed Youtube channel and SEO of the Waterford Institute.
* Extensive market research and competitive analysis work.
* Adobe Creative Cloud proficiency.
* Completely re-designed lead-qualification funnel and website form.
* Elaborate knowledge of Hubspot and Salesforce.

## Mike Baird Real Estate, *Contractor*

June 2016 - August 2016

* Contractor for Mike Baird real-estate.
* Assisted and aided with renovation and selling of homes.
* Renovated and staged homes for real-estate purposes.

# EDUCATION

**Utah Valley University-***2017-2021*

Currently holding a 3.8 GPA.

Admitted to the Honors Program for the 2018 Spring Semester.

## Corner Canyon High School, Draper Utah*- Honors Diploma*

August 2013- June 2017

Graduated with a 3.51 GPA and a 25 on the ACT.

Graduated with 12 Concurrent Enrollment credits from SLCC

# AWARDS

Achieved the rank of Eagle scout.

Member of the National Forensics League.

Graduated with Honor roll all 4 years of high school.